

The
Nature Conservancy
of Texas

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Austin, TX 78757-



The Nature Conservancy of Texas cordially
invites you to NOT attend their
Annual Awards Luncheon this year...

MADE WITH PRIDE BY
L. ALVAREZ

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**Brown
Bag It.**

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DURO

1996 CONSERVATION AWARDS LUNCHEON CHAIR: Frank W. McBee, Jr.
AUSTIN'S SAVING THE BEST OF TEXAS CAMPAIGN CHAIR: Barbara Carlson
AUSTIN'S ADVISORY BOARD CHAIR: Mary Ann Frishman

LUNCHEON SPONSORS:

Austin American-Statesman
 Greater Austin Chamber of Commerce
 The Nature Conservancy of Texas

AUSTIN ADVISORY BOARD MEMBERS:

Amy McElhenney Barbee	Beverly Griffith	Gilberto Ocanas
Elizabeth Bradshaw	Clark Hubbs	Pete Schenkkan
Russell B. Bridges	Nancy Inman	Robin Shivers
Barbara Carlson	Ron Kessler	Lindsay & Ford Smith, Jr.
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Tana & Joe Christie	Randy Lee	Sabra & Bob Sweeney
Gregg A. Cooke	Tim Lowry	Daphne Vaughan
Victor L. Emanuel	Don Martin	William Wynn
Larry Gilbert	Frank W. McBee, Jr.	

Our Austin Advisory Board has started planning for the 1997 Awards Luncheon, where we look forward to seeing you again in person.

For more information about how you can help TNCT, please call one of our offices:
 Austin (512) 327-9472, Dallas (214) 871-6052, Houston (713) 853-5634,
 or our state headquarters office in San Antonio (210) 224-8774.

A special thank you to Don Martin Public Affairs & Klassen Graphic Design for their concept development and design of our luncheon invitations.

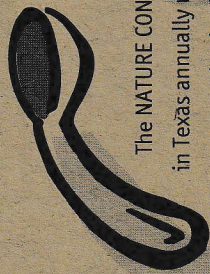
Brown Bag It!

Mark your calendars now!

On June 28, instead of attending
 The Nature Conservancy of Texas' Annual Conservation Awards Luncheon,
 you are encouraged to head outdoors!

Pack this bag with your favorite lunch, hang a sign on your door and take the lunch hour to appreciate nature. In fact, take the entire office! Go birdwatching. Go hiking. Go wallow in the beauty of Austin and the Texas Hill Country. And, guess what? No one will miss you! You will all be there together--in a display ad appearing in the June 28 issue of the Austin American-Statesman, which will recognize all of the supporters who did NOT attend the luncheon.

While you're out basking, consider the work of The Nature Conservancy of Texas, and consider your role in protecting the biodiversity and natural systems that make Austin so special. Return one of the enclosed reply cards with your contribution, and years from now, your children and grandchildren will thank you for protecting their natural heritage.

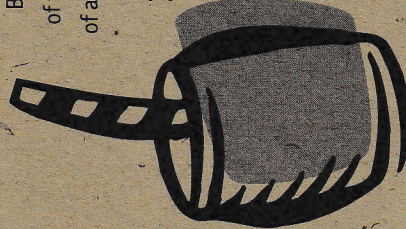


The NATURE CONSERVANCY'S CONSERVATION LEADERSHIP AWARDS PROGRAM in Texas annually recognizes exceptional individuals, small businesses and corporate leadership efforts in the conservation of our unique and valuable natural resources. Award recipients are honored for their appreciation of the integral role the environment plays in Texas' economic vitality and quality of life.

This year, The Nature Conservancy of Texas has decided to award this honor to the countless individuals who have worked diligently to make the BALCONES CANYONLANDS CONSERVATION PLAN a reality. As a result of this PLAN, the Austin community will continue to enjoy thousands of acres of undisturbed Hill Country and, at the same time, free up other land for development.

In other words, we are ALL winners!

That's why, on June 28, instead of attending The Nature Conservancy of Texas' Annual Conservation Awards Luncheon, we have chosen to award you all with lunch in the great outdoors!



What could be more pleasurable than taking an hour out of your work day to enjoy your natural heritage -- a heritage that, for the past 20 years, The Nature Conservancy of Texas has been working to save for future generations of Texans.

In Austin, for example, TNCT played a significant role in the completion of the BCCP by obtaining critical tracts of land and by facilitating necessary negotiations among key community leaders and organizations. In addition, TNCT added an additional 12 acres of land to its Barton Creek Habitat Preserve, bringing the total land protected in west Austin to 4,098 acres. In Texas, we have managed to protect more than 300,000 acres of unique natural lands through gifts and purchase.

In 1995 alone, we:

- Purchased Shamrock Island, which provides habitat to numerous migratory songbirds.
- Opened the 2,263 acre Galveston Bay Prairie Preserve.
- Enrolled eleven new land owners in our voluntary land management organization bringing the total membership to 160 landowners.



Each year, 90% of the funds raised by TNCT goes directly toward the cost of purchasing or managing natural areas in Texas, which makes The Nature Conservancy of Texas one of the most fiscally responsible conservation organizations in the state.



Apple of our Eye

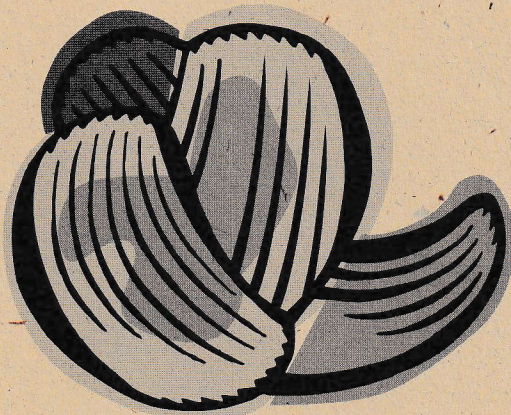


I would like NOT to send a whole bushel of people
to the Austin Conservation Awards Luncheon.

My contribution is enclosed for:

☐ \$4,000 ☐ \$3,500 ☐ \$3,000 ☐ \$2,500

Chip in

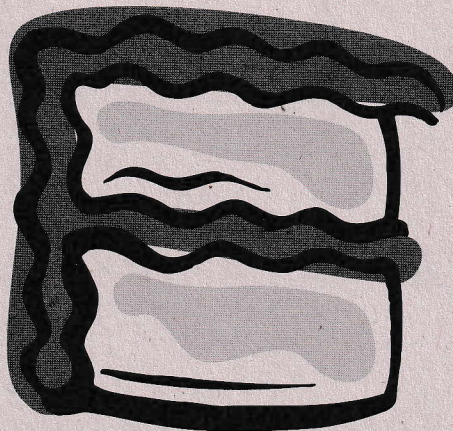


You haven't "Ruffled" my feathers—
I look forward to a lunch hour enjoying nature!

In fact, I've enclosed a contribution for:

☐ \$150 ☐ \$100 ☐ \$75 ☐ \$50

Have Your Cake



I'm sweet on the idea of NOT attending
the Austin Conservation Awards Luncheon
and have enclosed a contribution for:

☐ \$250 ☐ \$350 ☐ \$500 ☐ \$750

a Whole Lot of Bread



White, Wheat or Rye, The Nature Conservancy
of Texas deserves a thick slice.

Enclosed is my contribution for:

☐ \$1,000

☐ \$1,250

☐ \$1,500

☐ \$2,000

Brown Bag It!

Menu of Great Luncheon Spots:

Austin's Nature Center	327-8180
Hamilton Pool Preserve	264-2740
McKinney Falls State Park	243-1643
TNCT's Barton Creek Habitat Preserve	263-4138
Wild Basin Wilderness (no picnicking)	327-7622
Zilker Park	