



2024 ANNUAL IMPACT REPORT



AUSTIN
Social Venture Partners

Dear Partners, friends, nonprofit and community leaders,

We are immensely grateful for the support and collaborative energy you all continue to share with SVP Austin. Our work providing pro bono advisory services to community-based organizations has taken on a new urgency as we navigate 2025. Demand for nonprofit services is growing. Funding for them is shrinking.

We remain committed to strengthening local nonprofits and helping increase their capacity to serve in the face of those challenges.

Our accomplishments in 2024 – as outlined in this first Annual Impact Report – position us to achieve our goals. New leadership and funding sources reinforce our strategic and operational capabilities. Our highly effective advisory services, coupled with accountability and respectful relationships, increase trust from nonprofit and community leaders.

In June 2024, SVP Austin was awarded a significant grant from Fidelity Charitable Catalyst Fund to support new Partner (donor volunteer) recruitment, strengthen impact storytelling, and further scale advisory services. We are grateful to their leadership and appreciate their belief in our team and support of the Central Texas community.

Thank you, as well, to our Partners and other community supporters who made the accomplishments in this report possible.

If you're new to us and have an interest in being part of the social impact movement in Central Texas, read on! SVP Austin provides a natural bridge for you to summon your passion and effectively address social issues important to you.



Lynne Skinner
Executive Director



Debbie Johnson
Board Co-Chair



Tim O'Hara
Board Co-Chair

SVP Austin is a nonprofit organization whose Partners provide the highest level of professional advisory services and connections at no cost to Central Texas nonprofits. We prioritize serving organizations advancing economic mobility and well-being for individuals who need it most.

Our Community Commitment

Today, in one of the most celebrated, prosperous and beautiful places in the world, Austin has become a tale of two cities: Many in our community flourish. Too many do not.

SVP Austin aims to help people in Central Texas who are unable to pursue their full potential due to barriers created by economic and social inequities. The human experience is at the heart of everything we do: We believe that every person should have the opportunity to pursue their dreams and thrive. And our Partners are passionate about catalyzing real change to make this a reality for everyone.

To that end, SVP Austin unlocks the untapped potential of Austin's skills-based volunteers by recruiting professionals with a full range of experience and talents to our team, where we collaborate with community and nonprofit leaders to help address their needs and increase their capacity to serve.

The landscape of opportunity is vast. To concentrate our impact, we identified two critical focus areas:

Jobs & Economic Mobility: The upward trajectory of eligible workers in Austin is critical to each person's individual and family well-being, as well as the continued economic sustainability of our region. While everyone's journey is influenced by multiple drivers and variables, the gaps created by inequality are the most powerful barriers to economic mobility. Supporting the health of that entire ecosystem—individuals, employers and all the nonprofits and agencies striving to clear those paths—is a critical need.

Well-being & Essential Needs: A person's well-being is critical for their dignity and respect. A sense of acceptance and connection to others creates social stability and builds confidence so they can be inspired and take initiative to pursue a sustainable living. Without a person's essential needs being met, their well-being is seriously compromised. One must eat, be clothed, have their health (physical and mental), and shelter to survive and thrive. Those who are struggling need the community to show up for them.



"SVP Austin has been such a positive experience and a great addition to my life. Beyond the amazing SVPA community I've been exposed to, I've made connections and learned from nonprofits right here in my backyard that I had no previous knowledge of and it's cool being able to dig into new topic areas and learn from them."

Kat Robinson

2024 SVP Austin Board of Directors



Denise Davis



Sarah Harris



Harold Ingersol



Debbie Johnson



Tim O'Hara



Chris Palmisano



Alina Sanchez



Cindy Work-Abell

SVP Austin Corporate Partners

Our Corporate Partners provide their employees a unique opportunity to participate in skills-based, relationship-centered, team-based volunteering. Supporting our SVP Austin work and mission aligns with their values as a company, and we are proud to call them Partners.



Current SVP Austin Partners

Becky Austen
Virginia Balch
Sofia Barcos
Margaret Barry
Glenda Beasley
Susan Binford
Adrian Bruder
George Bryson
Michelle Canning
Tim Caperton
Sara Carbone
Kim Carpenter
Dennis Caver
Cara Clifford
Mike Clifford
Kristy Coviello
Denise Davis
Robert Dye
Graham Egan

Jenny Everett
Molly Findley
Mary Flanagan
Jimena Gamboa Bonilla
Oscar Gonzalez
Christina Gorcezynski
Heather Graham-Benson
Steve Guengerich
Erin Gurak
Beth Hahn
Becky Harmonson
Sarah Harris
Liz Ingersoll
Harold Ingersoll
Tatiana Jitkoff
Debbie Johnson
Jane Kovacs
Vivian Lee
Michael Lafears

David Lehman
Michaela Lindsay
Sarah Loghin
Michelle Mathis
Laura McCanlies
Lily McClure
Matt McGuire
Jim Meehan
Sherrill Morales
Margaret Moten
Sujata Neidig
Susan Nestegard
Sarah O'Hara
Tim O'Hara
David Overton
Chris Palmisano
Lorene Phillips
Sindhu Raveendra
Kat Robinson

Dan Rourke
Nathan Ryan
Alina Sanchez
Lynne Skinner
Paul Smith
Rania Sohail
Sarah Taylor
Aylin Thomas
Teri Lucie Thompson
John Thornborrow
Avni Trivedi
Marcella Viktorin
Jim Walb
Donna Walker
Kimberly Wenger
Jessica Whittington
Lynne Wiggins
Cindy Work Abell
Sean Wright

22 New Partners

71% Female

32% Under 40 years old

The 2024 SVP Austin Partner Experience



**SVP
AUSTIN
CONNECTS**

SVP Austin Connects is a virtual speaker series where SVP Austin Partners and the public learn about current community issues and the nonprofits delivering innovative solutions.

128 Registered

79 Attended

3.48 out of 4 Partners' Average Rating



**SVP
AUSTIN
GATHERS**

SVP Austin Gathers provides in-person convenings for our Partners. Typically co-hosted with other social impact organizations, these events include casual networking mixers, special tours or other Partners-only celebrations.

322 Registered

229 Attended

3.54 out of 4 Partners' Average Rating

Partner Satisfaction

Our partners find value in their work, saying it's rewarding, important and informative. Here are some additional insights:

- 100%** Report that being a part of SVP Austin has strong meaning for them
- 97%** Would recommend Partnership to a friend or business
- 97%** Said directly advising nonprofits was the most important part of their experience
- 97%** Find their contributions/skills helped nonprofits they served
- 86%** Rated ad-hoc community coaching as important

93% Made personal financial contributions to other nonprofits in 2024

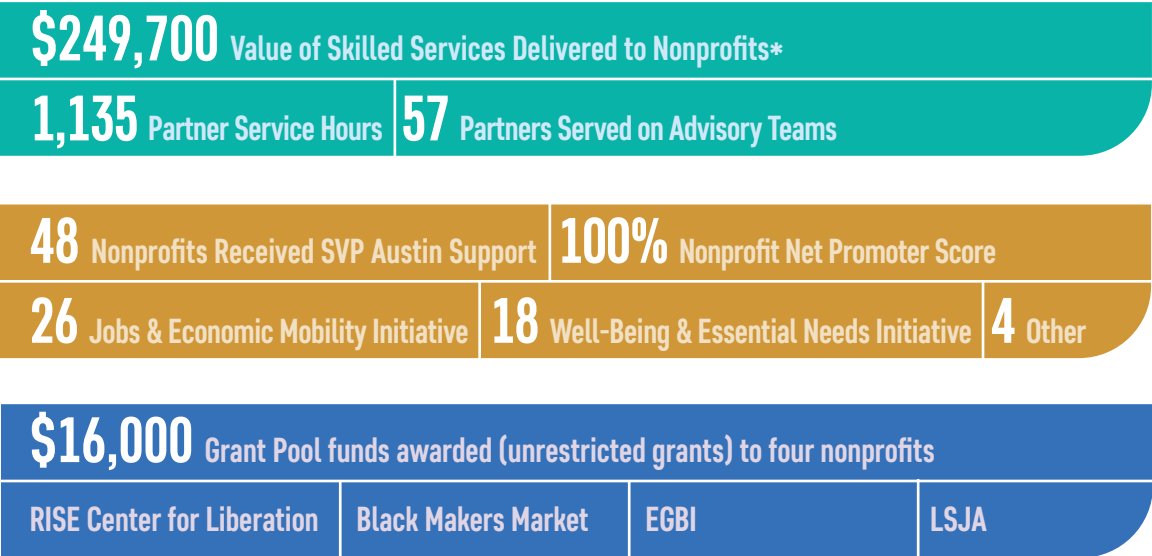
\$475,000+ to Central Texas nonprofits

\$90,500 to nonprofits met via SVP Austin

"SVP Austin uniquely provides access and opportunity for Partners to utilize our various business experiences to help Austin-area nonprofits achieve their missions. Working with other SVP Austin Partners helps make the work more successful and adds different experiences and expertise. It's fun, energizing, challenging and personally rewarding. And, more importantly, it's a fantastic way to make a difference."

Paul Smith

Our Impact



*Taproot Foundation provides a calculation of the market value for each hour of service provided by a skilled volunteer. The industry standard valuation is \$220 per hour, up 18% from 2019, underscoring the growing significance of pro bono contributions.

Capacity Building Advisory Services Provided

Our diverse team of SVP Austin Partners brings a range of professional skills and experiences to work for our nonprofit partners—each of which receives personal and customized support to build their service capacity in an increasingly demanding community.

- Executive Coaching
- Strategy / Planning
- Operations
- Earned Revenue
- Finance / Accounting
- Technology
- Marketing & Communications
- Change Management
- Fundraising
- Human Resources

“Joining SVP Austin offered me the opportunity to create an immediate impact. I have 15 years of skills-based volunteer experience, and in the last year, I’ve made more non-profit impact with more resources and in less time than all previous years combined.”

Sara Carbone

Impact Highlights

Delivering crucial support for NICU families

Hand to Hold provides personalized emotional support, educational resources and community for NICU parents at no cost. To meet growing demand, the organization needed a robust relationship management system to support fundraising and donor development, manage volunteer and hospital contacts, and match NICU families. Hand to Hold engaged SVP Austin to help evaluate their system, investigate changing platforms and prepare the organization to invest in IT consulting and ongoing tech support.

“Your generosity, your patience and your commitment [helped] us navigate what could have been an overwhelming process.”

Sofia Haralson, Hand to Hold Development Manager



Building a stronger Black community in Austin

The African American Leadership Institute (AALI) was founded in March 2020 to build a stronger Black Austin community by equipping exceptional leaders to fulfill their moral responsibility to improve lives. But a tenuous fiscal model, reliance on part-time staff and absence of a CEO was holding them back. Working with SVP Austin, AALI developed a new fundraising pitch that raised \$400,000 from three funders and hired a CEO in early 2025, which positioned the organization to exit 212 Catalyst and become a fully independent enterprise.

“SVP Austin stands at the top of the allyship tower. It’s an entire organization made up of doers, movers and shakers, who are all committed to providing truly effective advice and mentorship.”

Heath Creech, founder, AALI



2024 Nonprofit Engagements



TEXAS
ADVOCACY
PROJECT



ECHO



AFRICAN AMERICAN
LEADERSHIP INSTITUTE



AUSTIN
URBAN
TECHNOLOGY
MOVEMENT
Bridging the gap...



Hand to Hold™
NICU BABIES · PARENT SUPPORT



measure



green
workforce
collaborative



EL BUEN
SAMARITANO
STRENGTHENING FAMILIES



BOYS & GIRLS CLUBS
OF THE AUSTIN AREA



AGE
of CENTRAL TEXAS



LONE STAR
JUSTICE ALLIANCE



GOODWILL
CENTRAL TEXAS

THE BLACK FUND
OF CENTRAL TEXAS



BLACK MAKERS
MARKET
www.blackmakersmarket.com



Foundation
for the Homeless
Guiding Families Home



I Live Here
I Give Here®



AACHI
AUSTIN ASIAN COMMUNITY HEALTH INITIATIVE



Train. Coach. Support.



LITTLE BIT OF
GOOD



PROJECT



RISE
CENTER
FOR LIBERATION
IN EARLY
CHILDHOOD
EDUCATION



CLARKSVILLE
COMMUNITY DEVELOPMENT CORPORATION



The University of Texas at Austin
The Impact Factory
Dell Medical School & LBJ School of Public Affairs

Additional Nonprofits Supported by SVP Austin in 2024

Marathon Kids
Sunrise Homeless Navigation Center
Texas Physicians for Social Responsibility
Affordable Childcare NOW
Keep Austin Fed
Building Promise USA

The Church Lab
Thank You Life
A Giving Rose Foundation
Skillpoint Alliance
The Bakari Foundation
Social Cascade

Hungry Hill Foundation
EarthShare Texas
ReWork Project
EcoRise
Ecology Action
Black Lives Veggies

Nonprofit Capacity Building Examples

Texas Advocacy Project

This first project with TAP included restructuring a 50-person organization and reengineering its processes to achieve a 70% gain in casework productivity. This increase translates into thousands more abuse victims receiving help with the first step in their recovery journey and legal protection from their perpetrators.

“Partnering with SVP Austin has been a game-changer for TAP. Their guidance allowed us to expand our impact in ways we couldn’t have achieved alone. With their support, we’re strengthening our ability to serve survivors, ensuring scalable growth and creating lasting change in our community.”

Foundation for the Homeless

The organization faced a significant funding loss after the COVID pandemic and needed help identifying new revenue sources and conveying their needs to potential funders. The SVP Austin team helped crystallize their unique value proposition and create customizable pitch materials. An SVP Austin Partner was also instrumental in developing a \$4M grant proposal.

“Our SVP Austin Partners were easy to work with and quickly picked up on what FFH needs and wants were and gave great feedback. Since we are a small charity, FFH would occasionally be slow with responses but the SVP Austin team were very understanding, patient and goal-oriented. The end result was better than we could have ever expected.”

EGBI (Economic Growth Business Incubator)

EGBI engaged SVP Austin to analyze their funding sources and donor outreach methodology. After a thorough review of their database, marketing and donor engagement tactics, the SVP Austin team provided direction on how to more strategically target funders. They recently hired a new staff person to execute on this strategic direction.

“We had a great experience with SVP Austin. Our advisor went above and beyond to understand our organization and processes. He did thorough research and enlisted key participants to help us with our project. The insights were on point and we are about to apply all his recommendations. We value the support tremendously”

DAWA

The organization's founder and creative force wanted to move out of his operational role. Our team provided support for his vision and capacity-building plans, which involved a thorough review and recommendations on rebuilding financial plans to align with these organizational changes. This work helped lay the foundation to bring on a new operations consultant aligned with the founder's vision.

“The service provided was incredible. They listened deeply and delivered exactly what we needed to push our organization forward as we build our capacity.”

Clarksville Community Development Corporation

This all-volunteer organization, which owns affordable housing in the historic Clarksville neighborhood, and acts as a preservation/activist group preserving Black History in Austin, needed help with planning for their future. SVP Austin guided them through financial and operational planning, which helped them restructure and re-staff the organization.

“SVP Austin provided the CCDC board with invaluable guidance and advice about how best to prepare the organization for the future. We needed informed outsiders to take an objective look at how we were operating and what should change. Their perspectives provided us with a new and very helpful way of looking at things.”

2024 Highlights

2024 was a pivotal year. We haven't slowed down since bringing on our full-time executive director January 1.

- Hired a new Executive Director
- Published our Community Commitments
- Received Fidelity Charitable Catalyst Grant
- Held Annual Meeting and made grant awards
- Designed and initiated new Partner model
- Created Mission Partners program
- Hosted booth at Texas Conference for Women with Texas SVP Affiliates
- Invited to support ECHO's Homeless Response Cohort
- Chosen as Host City for the SVPI 2025 Global Summit



Looking Out at 2025

This year...

- ...will be highly dynamic, as we continue to build on the foundation we laid in 2024.
- ...is a year of scaled growth to meet the increased demands on our nonprofit community.
- ...we will be an integral part of community-wide solutions addressing both the funding uncertainties for nonprofits and the growth of philanthropy in the Greater Austin area.
- ...we are supporting the backbone of our community's homeless response system by serving 10 grassroots nonprofits that are delivering for their unhoused neighbors in Central Texas.
- ...the global SVP community comes together in Austin, putting a spotlight on SVP Austin.

2025 Goals

1. **Cast a wider net: Reach more potential Partners to increase our capacity to serve more nonprofits.**

They're out there. Professionals who want to make an impact, better our community and share their talents, experiences and connections. To reach more engaged philanthropists requires grabbing a bullhorn and broadcasting opportunities widely. In this vein, we will also begin recruiting Mission Partners, the people and businesses who understand the high value of our work, but lack the bandwidth to do the work. The more Partners we have, the more nonprofits we can serve.

2. **Tell our stories: Increase awareness of our model, mission, partnerships and social impact.**

The SVP model isn't a familiar one, and the work we do to strengthen nonprofits through productive relationships isn't apparent to the public eye. Telling our story is the only way to engage new stakeholders. To that end, we're publishing this first-ever Annual Impact Report, creating a case study library and producing new collateral materials. We've overhauled our website and produced a new video highlighting our advisory services. We're also conducting end-to-end engagement tracking so we can amplify our nonprofit missions, stories, funding and impact. We'll continue to increase our efforts to educate, share and engage our stakeholders, both new and established.

Fidelity Charitable Catalyst Fund Grant

SVP Austin is honored to be selected as a grant recipient of the Fidelity Charitable® Catalyst Fund. This investment underscores the fund's commitment to supporting innovative approaches to social impact and empowers SVP Austin to continue building bridges between donors and community-based nonprofit organizations.

The Fidelity Charitable Catalyst Fund grant was awarded to SVP Austin in support of our efforts to bring in new Partners (donor volunteers), strengthen our impact storytelling, and scale our advisory services with local nonprofits.

We are grateful for the leadership of the Fidelity Charitable Catalyst Fund, and we appreciate not only their belief in the team at SVP Austin, but their support of our Central Texas Community.



Community Partnerships

SVP Austin consistently works with other community organizations to increase the level of social impact in Central Texas. While we often produce our own programs, we also co-produce, host and promote with other aligned organizations.





Board Leadership – Debbie Johnson and Tim O'Hara

Advisory Services Leadership – Robert Dye

Committee Leadership – Debbie Johnson, Sarah Harris, Lorene Phillips, Robert Dye

Financial Leadership – Harold Ingersoll

Opening Your Home to Our Guests – Jenny Everett, Dennis Caverner and Sarah Harris

SVP International Support – Dr. Adriana Loson-Ceballos, Jason Aluko-Williams, and Ciara Garcia

Administrative Support – Cyndi Despault

Annual Report Support – Sarah O'Hara, Margot Lester, Marc Borzelleca and Thomas Graphics

LEARN MORE AND JOIN THE SVP AUSTIN MISSION

Demand is up. Funding is down. **Now** is the time to tap into your passion, become an engaged philanthropist and create sustainable social impact in your community.

Please visit our website at svpaustin.org or contact us at info@svpaustin.org.

Follow us on LinkedIn and Meta: @svpaustin

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We welcome your DAF contributions. Our Tax ID: 85-4088798



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