

Love

AND
Sweat
Tears



STIMULATING
ACTIVITIES

Southwest
Texas
State
University
San Marcos,
Texas

Love
Sweat
AND
Tears

The love in a hug. The sweat of courage. The tears of disappointment and of joy. No one knows these better than a Special Olympics athlete.

The athletes of Texas Special Olympics have a unique view of winning. To them, a ribbon earned simply for participating may mean as much as a gold medal. Because what Special Olympians learn is the importance of effort.

Texas Special Olympics helps individuals with mental retardation discover their human potential. It equips them with real-world skills that benefit them at home, school and in the workplace: self-esteem, discipline and a sense of accomplishment that comes from pushing one's personal limits.

In the Lone Star State, more than 20,000 athletes participate in 12 different Olympic-type sports year-round. And in true Olympic fashion, Special Olympians compete at area, sectional and state games, with International Summer and Winter Games every four years.

BE A PART OF TEXAS SPECIAL OLYMPICS

While the athletes are the obvious beneficiaries, the goodwill companies and organizations generate through sponsorship is often immeasurable. By teaming up with Special Olympics, corporate sponsors are viewed in a positive light by their associates, the community-at-large, and especially their employees. In fact, employees take more pride in their companies, exhibit increased team spirit, and often become active volunteers themselves. For these reasons, corporate sponsorship of Texas Special Olympics makes good business sense.

Texas Special Olympics receives no government funding and is entirely dependent on donations to support the program and limit the costs incurred by athletes and their families. Our goal is to reach out and increase the number of participants each year...while maintaining the quality training programs and competitions already benefitting so many mentally challenged citizens in Texas. And like any team, we can't do it alone.

THE SUMMER GAMES

Each year, athletes from around the state gather for the highlight event of the Texas Special Olympics program: the Summer Games. As the largest chapter competition in the country, this four-day event consists of track and field competition, basketball, softball, soccer, gymnastics, equestrian and wheelchair races. In addition to the sporting

events, the Games include all the pageantry of a true Olympic festival...from spectacular Opening and Closing ceremonies to an Olympic Village and Victory Dance.

This year, more than 4,000 athletes, 1500 coaches, 1200 family members, 2500 volunteers, and 12,000 well-wishing spectators will convene in San Marcos for the Summer Games. And with the support of statewide media sponsors, including Home Sports Entertainment Network, more than 2 million Texans will be witness to the joy, sharing, skill and courage demonstrated during the Games. And you can be a part of it!

BLUE RIBBON

\$1,000-\$4,999

- sole sponsorship rights on one event during Games (see list for event availability)
- "Official Sponsor" status, which includes right to use Texas Special Olympics logo in your corporate advertising through August 1 of this year.
- complimentary tickets to the VIP/Sports Award Banquet at Strahan Coliseum, which includes formal presentation of Sponsor Award
- VIP seating for televised Opening Ceremonies
- one quarter page ad in Official Souvenir Program
- display space for one banner on event site throughout Games
- public address announcements of your company's participation during your event

- opportunity for your employees to serve as volunteers at your sponsored event, with volunteer training provided either on site (for 20+ employees) or at general session prior to Games
- opportunity to distribute promotional items to athletes, coaches, volunteers and spectators

MEDALIST

All benefits of Blue Ribbon Sponsor plus...

\$5,000-\$9,999

- ad in Souvenir program increased to one half page
- display space increased to two banners on event site(s) throughout Games
- five official Texas Special Olympics lapel pins for company officials
- complimentary Summer Games T-shirts for volunteers (limit 20)
- inclusion in all Summer Games media kits

TORCHBEARER

All benefits of Medalist Sponsor plus...

\$10,000-\$24,999

- ad in Souvenir Program increased to one full page
- display space increased to three banners on event site(s) throughout Games
- official Texas Special Olympics lapel pins for all company officials (increased to ten pins)
- official Summer Games t-shirts for all volunteers with your company logo on the back of each

BRONZE

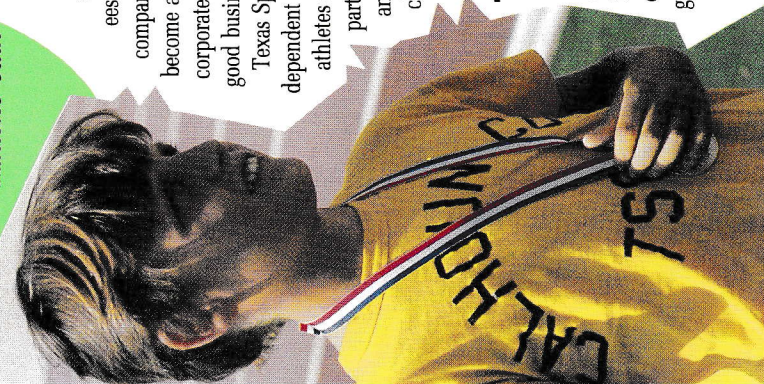
All benefits of Torchbearer plus...

\$25,000-\$49,000

- ad in Souvenir Program increased to two full pages
- display space increased to five banners on event site(s) including main gates
- complimentary "Booster Club" Memberships for all employee Games volunteers

**"Let me win,
but if I
cannot win,
let me be brave in
the attempt."**

-Athletes oath



RED RIBBON

\$500-\$999

While Red Ribbon Sponsors will not qualify as an Official Event Sponsor, they will be recognized in Summer Games Souvenir Program and have four reserved seats at televised Opening Ceremonies.

WHITE RIBBON

\$250-\$499

White Ribbon Sponsors will be listed in Summer Games Souvenir Program.

OFFICIAL SUPPLIER

Nearly as valuable as cash contributions to the Summer Games are the much-needed products and services provided free-of-charge by companies like yours. "Official Supplier" designation of the 1991 Texas Special Olympics Summer Games is available if your company wishes to participate by supplying one or more of the following line items currently in our Games budget:

Ice	Stage lighting & sound equipment
Water	Video services
Printing	Small flashlights or glow sticks
Banners	Olympic Town prizes
T-shirts, hats	Cups
Sporting goods/equipment	Water coolers
Loaned executive/Administrative support	Food/snacks
Tents/canopies	Beverages
Decorations	Soft drinks
Balloons & helium	Juices
Pennants	Air transportation
Flags	Golf carts
Medical supplies	Vans, trucks
Suntan lotion/sunscreen	Photographic support & supplies
	Construction labor

Official Sponsors will be awarded sponsorship benefits based on the budgeted line item amount of the product or service supplied in relation to the cash sponsorship levels presented. This, however, excludes actual sponsorship of an event during the Games.

LEND A HUG

Nothing is quite as memorable, moving or motivating as volunteering at the Texas Special Olympics Summer Games. Just ask anyone who has been there...they have probably been back for more!

Summer Games Volunteers line the fields for softball tournaments, help arrange competition brackets, obtain water for athletes, fire the starting guns and more. But one of the most coveted jobs is that of a "hugger"... the volunteer with the warm smile, big heart and loving arms that awaits each athlete at the end of every attempt.



With each sponsorship comes the opportunity for your employees/members to not only volunteer as "huggers" at your event, but (if sufficient notification is given) the opportunity to become an official or other key volunteer at the Games.

And all Summer Games volunteers will have the unique opportunity to join the Texas Special Olympics "Booster Club." For a small donation, these volunteers can become more active participants in our program, receiving the quarterly Central Texas Special Olympics newsletter and the statewide "Torchbearer" newsletter, an official Special Olympics Volunteer Certificate, a Booster Club Button and an official Special Olympics volunteer lapel pin.

SUMMER GAMES SPONSORSHIPS

Presenting Sponsorship Summer Games - \$100,000

EVENT	SPONSORSHIP	EVENT	SPONSORSHIP
<u>TRACK</u>		<u>FIELD</u>	
25 Meter Walk-F/M	\$1,000 <i>Butter</i>	Running Long Jump-F	\$3,000
		Running Long Jump-M	\$3,000
50 Meter Dash-F	\$5,000	High Jump-F	\$2,000
50 Meter Dash-M	\$5,000	High Jump-M	\$2,000
100 Meter Dash-F	\$5,000	Standing Long Jump-F	\$2,500
100 Meter Dash-M	\$5,000	Standing Long Jump-M	\$2,500
200 Meter Dash-F	\$3,000	Shot Put-F	\$3,000
200 Meter Dash-M	\$3,000	Shot Put-M	\$3,000
400 Meter Dash-F	\$2,750	Softball Throw-F	\$5,000
400 Meter Dash-M	\$2,750	Softball Throw-M	\$5,000
800 Meter Run-F	\$1,500	<u>TEAM EVENTS</u>	
800 Meter Run-M	\$1,500	Basketball	\$5,000
1600 Meter Run F/M	\$2,500	Soccer	\$3,000
400 Meter Race Walk-F	\$2,500	Softball	\$3,000
400 Meter Race Walk-M	\$2,000		
Pentathlon-F	\$1,000		
Pentathlon-M	\$1,000		
<u>RELAYS</u>			
4 x 100 Meter-F	\$2,500		
4 x 100 Meter-M	\$2,500		
4 x 400 Meter-F/M	\$2,750		

**CONTACT
LYNNE
SKINNER**
Texas Special Olympics
(512) 794-8788
9171 Capital of Texas Hwy.
Austin, TX 78759

EVENT	SPONSORSHIP
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INDIVIDUAL EVENTS

Gymnastics	\$1,000
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Equestrian	\$1,000
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DEMONSTRATION SPORTS

Tennis	\$1,000
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WHEELCHAIR

25 Meter Dash-F/M	\$2,500
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30 Meter Slalom-F/M	\$2,500
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100 Meter Race-F/M	\$1,000
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4 x 25 Meter Relay-F/M	\$1,000
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Motorized 50 Meter Slalom-F/M	\$1,000
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Motorized Wheelchair Obstacle Race-F/M	\$1,000
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EVENT	SPONSORSHIP
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SPECIAL SPONSORSHIPS

Opening Ceremonies (Presenting Sponsor-	\$15,000)
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(Associate Sponsor-	\$5,000)
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Victory Dance	\$3,000
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Family Center	\$2,500
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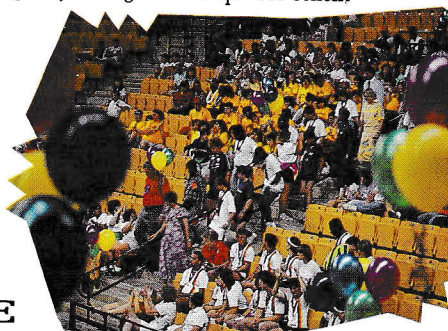
Closing Ceremonies	\$2,500
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Volunteer Tent	\$1,000
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"Water Brigade"	\$1,000 & product
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First Aid Tent	\$1,000
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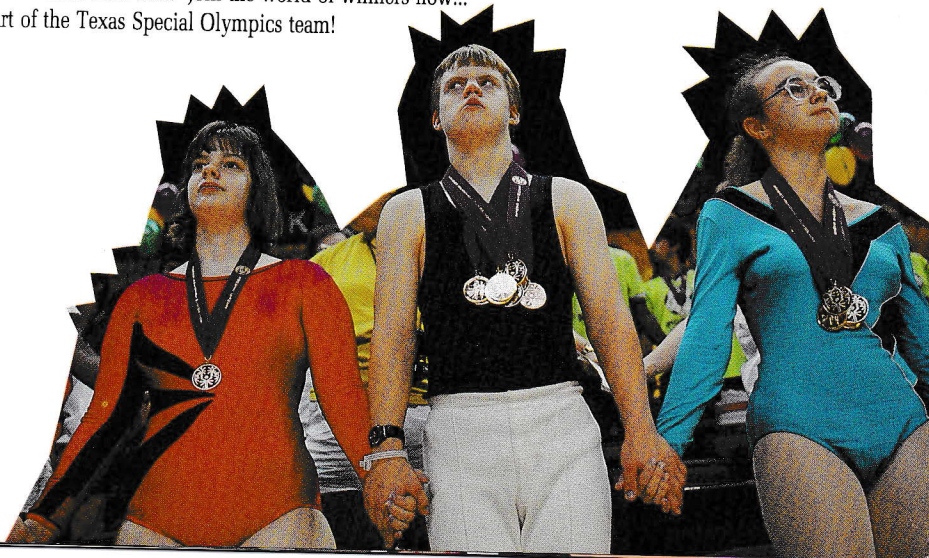
All Sponsorship prices based on number of athletes participating and level of visibility. Any sponsor may purchase multiple events or combine cash and in-kind support to qualify for higher level sponsor benefit package.



YOUR COMPANY WILL BE IN GOOD COMPANY

Whether you're a small organization or a large corporation, when you commit resources to a Summer Games Sponsorship, you will find you're in good company.

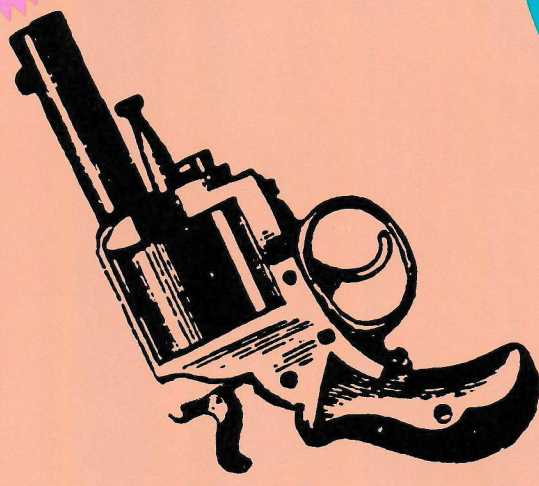
Time and time again, your neighboring businesses, clients (and competitors!) are reaching within to help these athletes reach their best. Join the world of winners now... be a part of the Texas Special Olympics team!



Love

MANY, MANY THANKS TO THE FOLLOWING.

THERMON
PRINTING
TOMMY BROWN PRINTING
COLOR SEPARATIONS
COLOR MEDIA
DESIGN
GREG BARTON
G. GOODSELL & ASSOCIATES, INC.

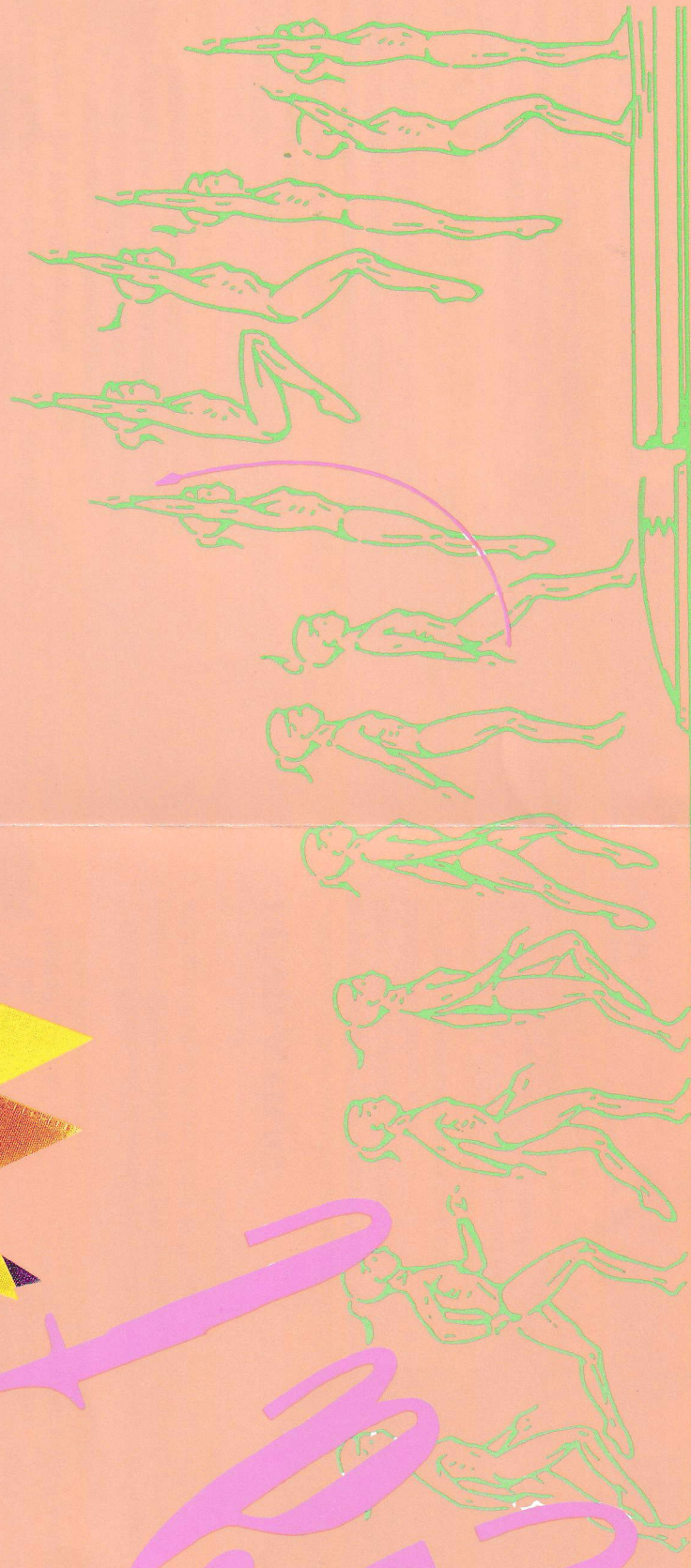


ONLY YOUR MARK, GET

"Participating in
Texas Special Olympics brings into my life a
fulfillment; to be a human being, to reach out and
touch another soul at the most fundamental level."
Chuck Morgan
Lockheed Missiles & Space



Tears



VOLUNTEER



Special
Olympics

SKILL
COURAGE
SHARING
JOY

SET, CALL (512) 794-8788

Open